

KNIGHT CHUNG PARTNERSHIP

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Knight Chung are an independent creative design agency with over 15 years experience in creating integrated, multi-disciplined marketing campaigns for a wide-range of international clients.

Our close-knit and experienced team are made up of agency & ex-client side professionals with a wealth of knowledge, insight and exposure within home entertainment brands, products and clients.

The core in-house creative services that Knight Chung provide directly to clients include:

- consumer and trade advertising
- design, print and production management
- online communications
[web design & build, email marketing and online advertising]
- instore communications and point of sale solutions
- 3D modeling
[inc. packaging, advertising, POS, events, & animations]
- B2B, trade marketing and direct communications

The following pages are just a brief taster of our exposure and some of the services we have provided our clients.



Design, Print & Production

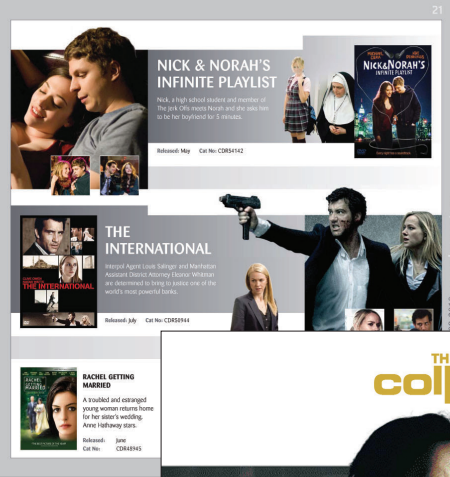
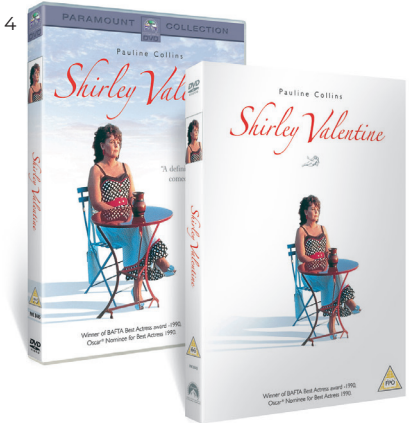
The bedrock on which the agency was first formed. How great design translates through impeccable artwork to the production of the final article is our A-to-Z.

There's not much we don't know about brochures, packaging, in-pack leaflets or flyers.



Design, Print & Production

- 1 Consumer Launch Booklet
- 2 48 Page Magazine Published 3 times per year
- 3 112 Page Trade Magazine Quarterly
- 4 DVD Packaging



Branding & Identity

Your brand is what you are, how you wish to project yourself and what you stand for. We've been trusted to take care of some of the biggest brands in the business and created a few that one day might get there.



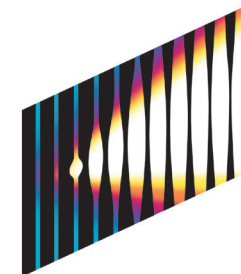
FREMANTLE ARCHIVE STILLS

ICONS

A CELEBRATION OF OUR STILLS PHOTOGRAPHY



LIONSGATE™



SONY
PICTURES

HOME
ENTERTAINMENT



007



Carringtons



MUSTARD
COMMUNICATIONS LIMITED



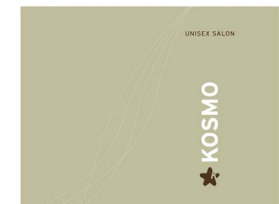
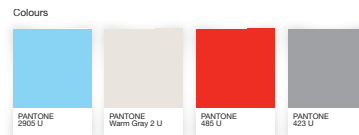
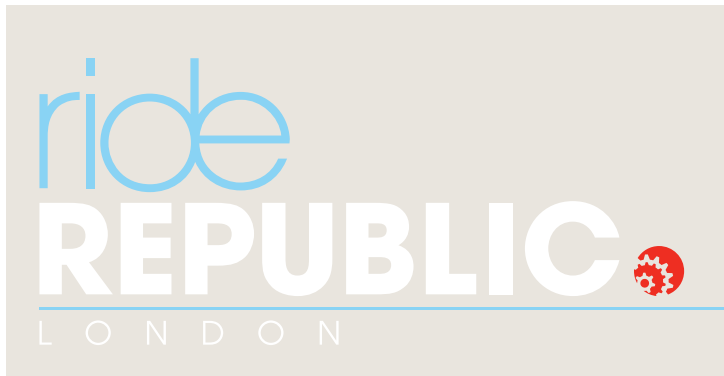
CLARK | STEPHEN
good ideas made better



Branding & Identity

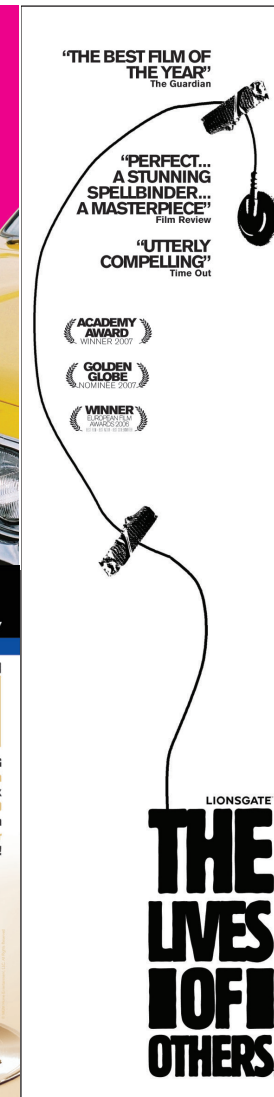
Skills for
Logistics

ATTRACT
DEVELOP
SUPPORT



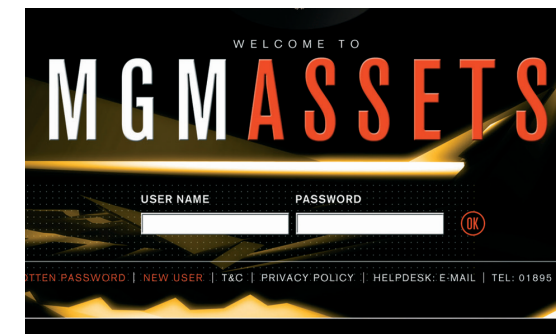
Advertising

An important part of an integrated marketing campaign, we work cross-media to get your message across to you customer or consumer without sacrificing commercial reality at the expense of creative expression.



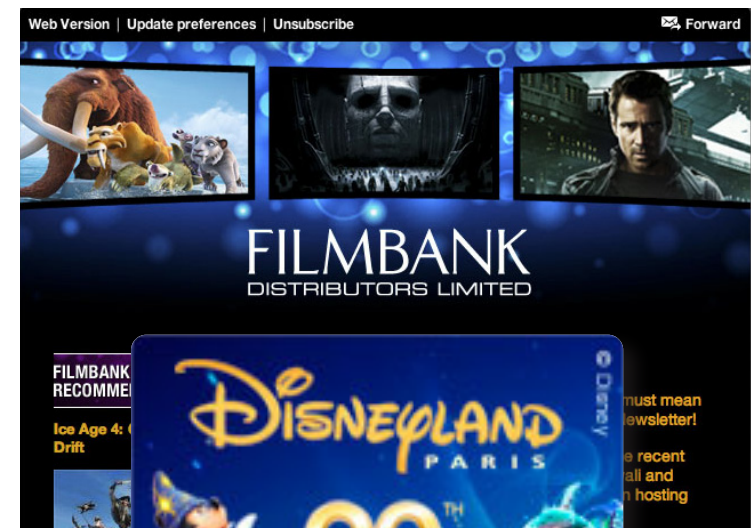
Digital Communication

We like to create interesting marketing-led digital communications that have people front-of-mind. Our digital offering include website design and build, advertising and viral broadcasts for established global studios or those that are on their way there.



Digital Communications

Digital advertising and Email campaigns with full actionable reports that go beyond opens and clicks...



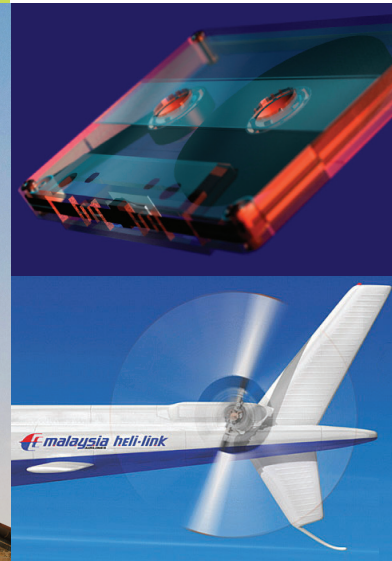
Instore & Point of Sale

An in-depth knowledge of 3D design, creative production, harnessed with a profound understanding of the instore challenges facing clients and consumers have allowed us to work on some immensely successful retail marketing campaigns.



3D Visualisation

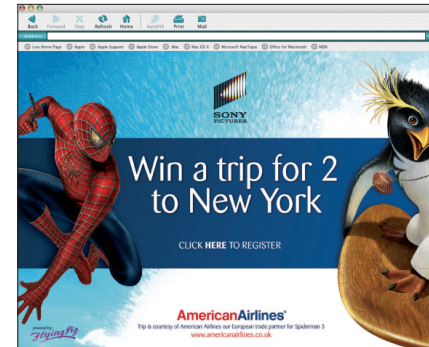
Once a neat piece of added value for clients, 3D visualisation is now an important part of what we do, especially when there are no assets or if material needs to be created from scratch. Property walk-throughs, exhibitions, packaging - as we said... weddings, parties....



Trade Marketing & B2B Communications



Our Trade Marketing communications provide the toolkit for clients to bridge the gap between sales and marketing by creating a standard and coherent dialogue with your customers. Our communications span media rich PowerPoint presentations, trade sell-in campaigns, online micro-sites and email marketing.



Thank you for your time.

Any questions?

Please drop us a line,
we would love to hear from you.

Please call:
Rick Chung or Kevin Knight

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